Sir i am updating that what i understand while watching those videos

Goals of seo’s,

1.relevance

2.authoratative

>all the links connect to our website when the page content is trustable.

>this will helps more visitors to our website

>most important thing serp’s nothing but search engine result pages

>seo’s is not one time process it’s a long time project ,the main thing is seo’s have a lot paticence and also search engines are always changing to prove themselves.

>Good news this can help us obtain tremendous market reach & attract more investors.

>used keywords tools to collect data we use googleAdwords,google trends these are keyword planners.

Using this keywords we can discover new keywords this explanation & daily collection is the backbone of our seo strategy.

>the main theme is believe of each and everyone who r involving on thisproductthat we are developing theproducct and it will be a very good product & ,also a very good online product i.e., creating believe must for evey organization.

Elicitation:

To bring out the techinuque needs,

.active listening

That mean wat u r talking have to clear undestading the taking requirements.

And also listening feedback.

Asking the question why techinque ,helps to reach the root cause or need.

Usage scenario ishowthecontext isusedto the user.

Vision casting:

Explaing co-employees ,If u r a doing a product u haveto say that this is the product & it seems like this if the project completed & the problem is solved.

Emmotional connection:

Passion and charisma comes from an emotional connection that we have to involve on wat ur doing.

Enagagement:

That means that we have involved or occupied in project and u have to bring out from the developers ,desigeners wat I am expecting how the product looks like and also the product owner giving the supports in providing good sufficient information .

Whenever the project is succeeded & the people who r involved on that project also succeeded by putting their all effort ,time & resources that wat we have available.

People integration:

Getting others to work with one another and also sharing the knowledge that wat we r doing.

Expose the truth I mean express wat u r thinking on our mind.

Everyday we reset the mind that where we r going ,so challenging that keeping everyone talking about where u r going.

Mental modeling:

How the system runs and also the product.

And also I watched top 10 deals websites in india in 2014 sir for today that’s it.